

SAFE ZONE (RED)

All critical design elements must be kept inside the red box (text, images, logos, etc). Anything outside of the red box may be cut off or grommited. Only background colors should extend past the red box.

CUT ZONE (BLUE)

Extend background colors all the way to the edge of the blue box. Anything between the red and blue box may be trimmed. We recommend not using any kind of border around the edge of the sign as it may appear uneven in the final trimmed product.

IMPORTANT: Please send final artwork either without the red and blue frames or with the frames on a separate, easily removable layer. Make sure any text is converted to outlines in vector files or rasterized in bitmap files. **FILES NOT MEETING THESE REQUIREMENTS WILL BE REJECTED.**

©2010 Simi Air Graphics
www.simiairgraphics.com

