****Please note that after hemming, the actual width of a 3 ft banner is 34 in. The length will be true (i.e. 6 ft will be 72 in).****

SAFE ZONE (RED)

All critical design elements must be kept inside the red box (text, images, logos, etc). Anything outside of the red box may be cut off or grommeted.

TRIMMING/GROMMET ZONE (GREEN)

Anything between the green and red box may be fully or partially grommeted or trimmed. We recommend not using any kind of border around the edge of the banner as it may appear uneven in the final product due to trimming and hemming.

BLEED ZONE (BLUE)

Extend all background colors and images all the way to the edge of the blue box.

IMPORTANT: Please send final artwork either without the red, green and blue frames or with frames on a separate, easily removable layer. Make sure any text is converted to outlines in vector files or rasterized in bitmap files. **FILES NOT MEETING THESE REQUIREMENTS WILL BE REJECTED.**

©2010 Simi Air Graphics
www.simiairgraphics.com